



JIFFA The 25th Anniversary International Symposium

“The opportunities and challenges for international freight forwarders”



‘Gateway City’ (226TEU)
Operated in 1957 as the first full container loading vessel in the world.

‘Maersk Edinburgh’ (13,000TEU)
Newly operated in 2010.

November 24 (Wed.), 2010 13:30 - 17:00



Keynote speech (1) / Panelist :
Mr. David Charlesworth

Associate,
Drewry Supply Chain Advisors



Keynote speech (2) / Panelist :
Mr. Seiichi Chino

General Manager,
Imaging & Information
Production Control Dept.,
Seiko Epson Corporation



Moderator :
Prof. Toshinori Nemoto
Professor, Graduate school
of commerce and
management,
Hitotsubashi University



Panelist :
Mr. Thomas Sim
First Deputy Chairman,
Singapore Logistics Association



Panelist :
Mr. Tadakuni Shiomoto
Vice Chairman, JIFFA
Senior Managing Director,
Nissin Corporation

Organizer : Japan International Freight Forwarders Association Inc. (JIFFA)

Entry : JIFFA Homepage (URL:www.jiffa.or.jp)

Admission free, Simultaneous interpretation in English and Japanese will be provided.

Program:

1. Opening remarks: Mr.Yasuo Itoh, Chairman, JIFFA.
2. Keynote speech
 - 1) Mr. David Charlesworth, Associate, Drewry Supply Chain Advisors
 - 2) Mr. Seiichi Chino, General Manager, Imaging & Information Production Control Dept., Seiko Epson Corporation
3. Panel discussion

Moderator : Prof. Toshinori Nemoto, Professor, Graduate school of commerce and management, Hitotsubashi University

Panelists: Mr. David Charlesworth, the keynote speaker
Mr. Seiichi Chino, the keynote speaker
Mr. Thomas Sim, First Deputy Chairman, Singapore Logistic Association
Mr. Tadakuni Shiomoto, Vice Chairman, JIFFA
4. Wrap-up / Closing remarks by the moderator
5. End of session

Venue :
Royal Park Hotel “Royal Hall”
2-1-1, Nihonbashi-Kakigara-cho,
Chuo-ku, Tokyo 103-8520, Japan
<http://www.rph.co.jp/english/info/>

JIFFA^{The} 25th Anniversary International Symposium

“The Opportunities and Challenges for International Freight Forwarders”

1. Date : Wednesday, 24th November, 2010 13:30 – 17:00
2. Venue : Royal Park Hotel “Royal Hall”
2-1-1 Nihonbashi-Kakigara-cho, Chuo-ku, Tokyo 103-8520, Japan
<http://www.rph.co.jp/english/info/>
3. Organizer : Japan International Freight Forwarders Association Inc. (JIFFA)
4. Languages : English and Japanese
Simultaneous interpretation in English and Japanese will be provided.
5. Program
 - i. Opening remarks 13:30 – 13:35
Mr. Yasuo Itoh, Chairman, JIFFA
Vice Chairman, Nippon Express Co., Ltd.
 - ii. Keynote speech (1) 13:35 – 14:20
Mr. David Charlesworth, Associate, Drewry Supply Chain Advisors
Keynote speech (2) 14:20 – 15:05
Mr. Seiichi Chino, General Manager,
Imaging & Information Production Control Dept.,
Seiko Epson Corporation
 - iii. Coffee break 15:05 – 15:20
 - iv. Panel discussion 15:20 – 16:50
Moderator :
Prof. Toshinori Nemoto, Professor, Graduate school of commerce and
management, Hitotsubashi University
Panelists:
 - 1) Mr. David Charlesworth, the keynote speaker
 - 2) Mr. Seiichi Chino, the keynote speaker
 - 3) Mr. Thomas Sim, First Deputy Chairman, Singapore Logistic Association
 - 4) Mr. Tadakuni Shiomoto, Vice Chairman, JIFFA
Senior Managing Director, Nissin Corporation
 - v. Wrap-up / Closing remarks by the moderator 16:50 – 17:00
 - vi. End of session
* Honorifics and titles omitted.
6. Expected audience (maximum 300 persons, admission free)
 - i. Employees of JIFFA corporate members
 - ii. Employees of shippers/importers
 - iii. Students

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Participant profile:

Keynote speaker/Discussion panelist

Mr. David Charlesworth



Associate, Drewry Supply Chain Advisors

David Charlesworth has had a diverse career in many aspects of international logistics, mostly associated with the provision of maritime intensive supply chains and liner management. An early background as a business economist with P&O Containers broadened into senior managerial roles in sales and marketing, e-commerce, commercial management and container equipment operations. His shipping career gives him specialist knowledge of operations in Europe, Australia/New Zealand, the Middle East, South Asia, and Asia. He has also worked extensively in the provision and design of outsourced international door to door supply chains for many leading retail and industrial companies throughout Europe as the Rotterdam based Business Development Director for P&O Nedlloyd Logistics and corporate Global Sales Development Director at P&O Nedlloyd. With Drewry he has undertaken projects associated with Panama Canal expansion and port development together with numerous maritime and supply chain projects. His expertise in Port-Centric Logistics has been drawn upon as a speaker at international conferences. He also specialises in the provision of freight procurement information and advice to leading shippers.

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Participant profile:

Discussion panelist

Mr. Thomas Sim



First Deputy Chairman, Singapore Logistics Association (SLA)

Chairman, Education & Training Committee, ASEAN Federation of Forwarders' Associations (AFFA)

Chairman, Advisory Body Vocational Training, International Federation of Freight Forwarders Associations (FIATA)

C.E.O., Topocean Consolidation Services(S) Pte. Ltd./Topocean Group

Thomas Sim is very actively involved in training and education development in the areas of international freight, multimodal transport and logistics management. Mr.Sim's strong passion for imparting his knowledge and experience and his pedagogical instinct is evident in his representations of FIATA and SLA in numerous international programs spanning Mongolia, Kenya and Ghana, among others. He lectures on Multimodal Transport, Air Freight Forwarding and International Trade Management in SLA's training programs.

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Participant profile:

Keynote speaker/Discussion panelist

Mr. Seiichi Chino



Seiko Epson Corporation

General Manager (in charge of global logistics), Imaging & Information Operations Division

Seiko Epson Corporation manufactures printers, projectors, and other digital devices at production centers throughout the globe, and then exports them to countries all over the world, including Japan. Seiko Epson is constantly trying to optimize global supply chains so it can deliver its products in an efficient and timely fashion to its customers. The company is one of the major users of forwarders as an integral part of its global logistics strategies.

Mr. Chino brings to bear the experience he has gained working overseas to his role as a leader in crafting global logistics strategies for the company.

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Participant profile:

Discussion panelist

Mr. Tadakuni Shiomoto



Vice President, Trustee, and Chairman of the Policy Committee, JIFFA

Director and Senior Managing Executive Officer, Nissin Corporation

President, Transsiberian Intermodal Operators Association of Japan

Mr. Shiomoto began his career in Nissin's air cargo division. He spent three stretches at Nissin in the United States, first as head of their Los Angeles branch and eventually as President of Nissin International Transport U.S.A., inc. He currently heads Nissin Corporation's sales-related divisions.

JIFFA 25th Anniversary International Symposium

Participant profile:

Discussion panelist/Panel moderator

Mr. Toshinori Nemoto



Professor, Graduate School of Commerce and Management, Hitotsubashi University

Ph.D., Engineering

(Sources: Faculty profile, Hitotsubashi University website and Professor Nemoto's own website)

Fields of research: transportation economics, logistics, social technology

1. Research in global logistics

Research interests in this field center on analyzing the global logistics needs of multinational corporations and the performance of logistics service providers (including 3PL providers) from the perspective of supply chain management, as well as developing suggestions for common international transportation policies within Asia.

2. Research in the benefits and costs of transportation services

Research interests include: measuring the costs of building transportation infrastructures as well as the external diseconomy associated with providing transportation services; calculating the costs to users of transportation services that manage transportation demand and maximize net economic surplus over the short term, and the costs to users of transportation services that achieve optimal infrastructures that meet transportation demand over the long term.

3. Research in municipal engineering methodologies

As Japan's birthrate declines and its population ages, attempts at revitalization mean that communities must become more innovative and find more creative ways to use the local resources available to them to their advantage. Research interests in this field therefore focus on gathering and assessing examples of 'best practices', and analyzing successful methodologies in the area of municipal engineering.

In addition to authoring numerous works in these fields, Professor Nemoto has given many presentations and talks at academic symposia and other such professional forums.